

COOKIE POLICY

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Currently we operate an 'implied consent' policy which means that we assume you are happy with our use of cookies. If you are not happy, then you should either not use this site, or you should delete our cookies once you have visited the site, or you should browse the site using your browser's anonymous usage setting (called 'Incognito' in Chrome, 'InPrivate' for Internet Explorer, 'Private Browsing' in Firefox and Safari).

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website experience by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of our website, but it is always your choice to select what you would like to see and use.

If you do not want to receive any cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set up.

If you wish to restrict or block web browser cookies which are setup on your device then you can do this through your browser settings. The Help function within your browser should tell

you how to do this. Alternatively, you may wish to visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Session cookies

We sometimes use a session cookie to remember what you did if you are logging into our Client Area. You can learn more about session cookies and what they are used for at <http://www.allaboutcookies.org/cookies/session-cookies-used-for.html>.

Google Analytics

We use this to understand how our website is being used in order to improve the user experience. Your user data is all anonymous. You can find out more about Google's position on privacy as regards its analytics service at:

<http://www.google.co.uk/intl/en/analytics/privacyoverview.html>.

Contact

If you have any questions, please contact Barfly's Data Protection officer:
Nick Dudley- Williams, nick@barfly.pm